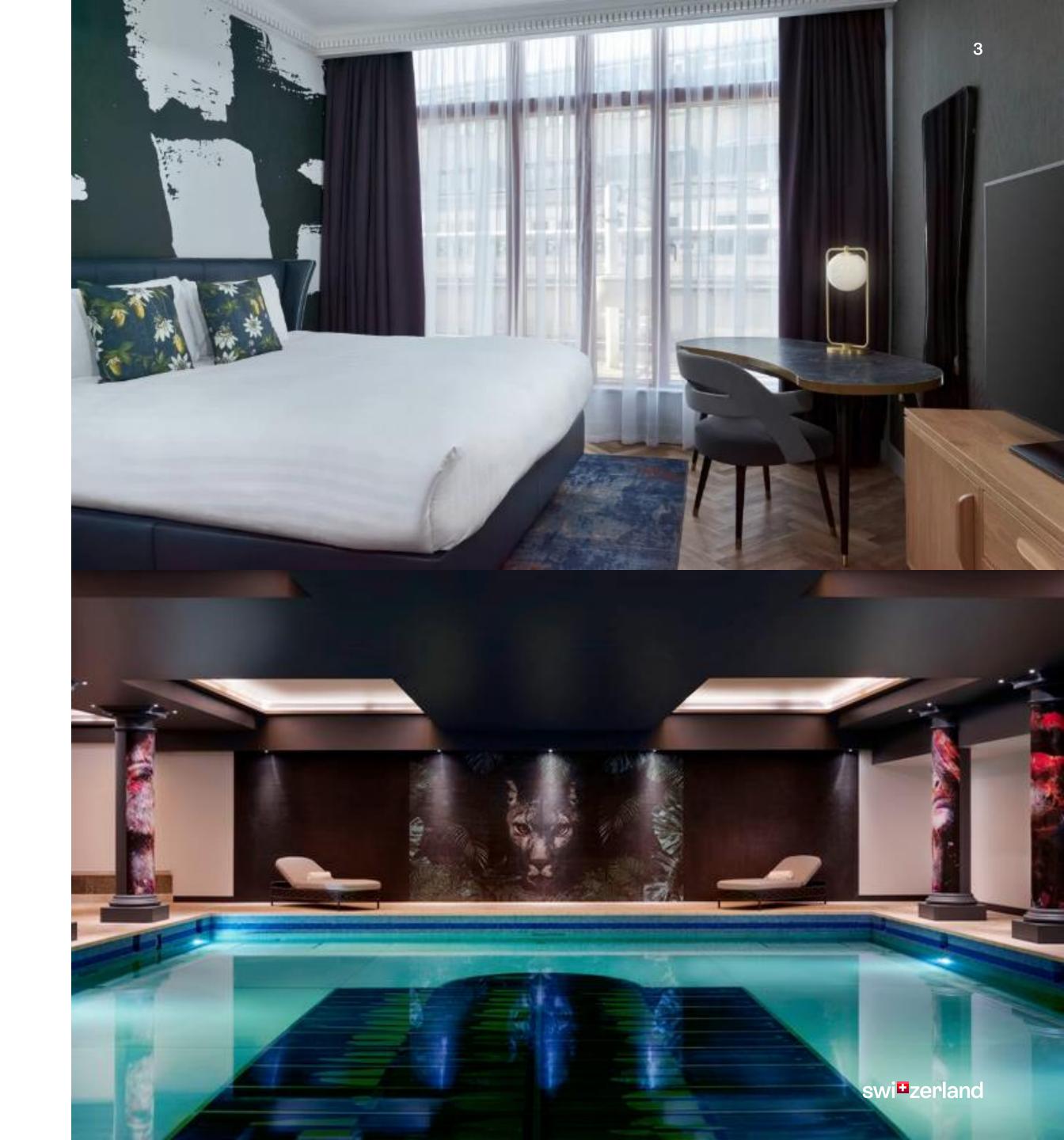
switzerland



Stay at NYX Hotel

- Located in Holborn, Central London
- 5 minutes walk from ST London office
- Gym / Spa amenities
- Rooms booked via ST
- Individual payment upon arrival



Programme 27 – 29 August

Day 1 - Wednesday

Start 12:30 Lunch hosted by acting Ambassador

Afternoon at the Embassy of Switzerland

Meeting with tour operators (globals & UK), key travel media and industry leaders, discuss 'Travel Better'

Dinner at Pub close to Hotel with ST London team

Day 2 - Thursday

Day trip to UNESCO World Heritage city of Bath by train

Discuss tourism development, issues and solutions in Bath and Somerset with representatives of the region
Walking tour through Bath

Return to London

Surprise Activity

Day 3 – Friday

Visit at ST office

RDK Meeting until 11:30

Sandwich Lunch:
At office or take away

Individual Departure

Thank you

swi⁺zerland